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STUART'S

LANDSCAPE AND FRUIT ADVISERS

PRICE LIST - 25N 5-1-43



Everything for the Victory Fruit and Flower Garden

"Blue Ribbon Quality" Nursery Stock

Established 1852—Over 90 Years Experience



C. W. Stuart & Co., Inc.
Newark, New York State

Price List Index

All classes of Nursery Stock are in the same sequence in this Price List as in our new 1943 Colored Plate Book. Bargain Groups are scattered throughout this Price List following prices for the individual items.—Example: Flowering Shrub Bargain Groups follow prices on Flowering Shrubs.

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Terms of Sale

- All Nursery Stock Orders will be shipped to customer by freight mail or express depending on size and weight, each customer to pay shipping charges and remit to our home office in Newark, N. Y., within FIVE DAYS after arrival at shipping point.
- On Freight or Express Shipments, customer pays the Transportation charges upon arrival—such charges are usually 40c to \$1.50 depending on the size and the weight of the order.

On Parcel Post shipments a postage and insurance charge is included on customer's invoice as follows—1st and 2nd zone, 15c—3rd zone, 20c—4th and 5th zone and up, 25c.

Free Nursery Stock Given Customers To Cover Transportation Charges On Each Order Of \$5.00 Or More

- One Item (our selection) included Free with orders between \$5.00 and \$25.00.
- Two Items (our selection) included Free with orders over \$25.00.

Perennial Orders Shipped Separately By Parcel Post

On all Express and Freight Nursery Stock orders that call for 3 or more Perennial Plants, the perennial plants will be sent to customer separately by Parcel Post. This method assures delivery in field-fresh, ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

Collect Cash In Advance On Orders Of Less Than \$5.00

No advance payment is required on orders of \$5.00 or over. Due to the War Emergency, shortage of help and the work involved in handling small accounts, orders for less than \$5.00 must be sold for cash, to be paid by customer at the time the order is booked.

Order Not Subject To Cancellation

Customer agrees to his contract as follows:—"I understand that this stock is reserved for me immediately and I AGREE NOT TO COUNTERMAND THIS ORDER."

Time of Shipment

FALL SHIPMENTS are usually made during OCTO-BER and NOVEMBER—SPRING SHIPMENTS are usually made during MARCH, APRIL and MAY. However, shipment of an order at any specified time is not guaranteed because of weather and other governing conditions over which we have no control.

HARDY, TWO YEAR, FIELD GROWN

Flowering Shrubs

For Fall or Spring Planting

Approximate heigh	ht at	maturity	is	indicated	by	the
following symbols:-	-					
"VD"-	_Verv	Dwarf 2	to :	3 ft		

"VD"—Very Dwarf, 2 to 3 ft.
"D"—Dwarf, 3 to 4 ft.
"MD"—Medium Dwarf, 4 to 5 ft.
"M"—Medium, 5 to 6 ft.
"M"—Medium Tall, 6 to 7 ft.
"T"—Tall, 8 to 10 ft.
"VT"—Very Tall, over 10 ft.

All our flowering shrubs have bloomed at the nursery farm the season before marketing

SIZES GIVEN BELOW ARE HEIGHT OF SHRUB ABOVE ROOTS WHEN SHIPPED

Each

Althea, (Rose of Sharon), double blue, 2 to 3 ft., T	.95 .95 .95
Althea, (Rose of Sharon), double purple, 2 to 3 ft., 1	.95
Althea Tree, 3 to 4 ft., pink, red, purple, white, T	1.35
The Altheas are especially desirable as they furnish a profusion of bloom late in the season when other blossoms are scarce. They will bloom freely even in very dry weather, yield readily to any kind of training and are admirable for hedges, screens or individual planting.	11 of
Almond, double pink or white, 2 to 3 ft., MD	1.65
Unlike ordinary kinds which are "budded" on Peach Seedlings, ou Flowering Almonds are "budded" on hardy, vigorous PLUM SEED LINGS. This insures "long life", plus the vigor necessary to produc an abundance of beautiful bloom.	-
Barberry, Thunbergii, 2 to 3 ft., D	.90
Barberry, Thunbergii, 18 to 24 in., D	.75
Barberry, Red Leaf, (Eternal Flame), 15 to 18 in., D	.95
Barberry, Red Leaf, (Eternal Flame), 18 to 24 in., D	1.10
Note:—for quantity prices on Barberry Thunbergii and	Red
Leaf Barberry Hedging see page 7.	
Beauty Bush, pink, 18 to 24 in., M	2.45
Blue Leaf Honeysuckle, shell-pink, Blue-Green Leaves,	
2 to 3 ft., T	1.95
Blue Mist, (Caryopteris), powdery-blue, 15 to 18 in., VD.	1.65
Burning Bush, (Square Branches), 18 to 24 in., MT	2.45
Butterfly Bush, violet blue, MT	.85
Butterfly Bush, Pink Charming, lavender-pink, MT	.95
Butterfly Bush, Ile de France, royal violet, MT	.90
Calycanthus, (Carolina Allspice or Sweet Scented Shrub)	
chocolate brown blossoms, 2 to 3 ft., MD	1.65
Coralberry, (Indian Current), pink, 2 to 3 ft., D	.95
Cornus Siberica Alba, (Red Twig Dogwood), 2 to 3 ft., MT	.95
Cornus Sanguinea, (Red Osier Dogwood), white flower, 2 to	
3 ft., T	.95
Cornus Paniculata, (Gray Dogwood), white flower, 2 to 3 ft.,	
VT	.95

Flowering Shrubs—continued

Commercial (Elementician)	Each
Cornus Variegated, (Elegantissima), green and white leaves,	
2 to 3 ft., M	1.45
Cranberry Bush, (Viburnum Opulus), white, 2-3 ft., T	1.95
Crimson Glory Bush, flaming-crimson, 10 to 12 in., VD	1.25
Daphne Somerset, sweet-scented, blush pink (nearly Ever-	
green foliage) 18 to 24 in	3.00
Deutzia Gracilis, slender, white, 12 to 18 in., VD	1.45
Deutzia Lemoine, white, 18 to 24 in., D	1.65
Deutzia Pride of Rochester, white, 2 to 3 ft., T	.95
The best of the taller Deutzias. A general favorite and its popularit is well deserved.	У
Dogwood, (Cornus Paniculata), gray, 2-3 ft., VT	.95
Eternal Flame, (Red Leaf Barberry), 15 to 18 in., D	.95
Eternal Flame, (Red Leaf Barberry), 18 to 24 in., D	1.10
Evergreen Bittersweet, evergreen foliage, D	1.45
Flowering Quince, scarlet, 18 to 24 in., MD	1.45
No shrub planting is complete without this beautiful double flowerin Quince. Its gorgeous display of dazzling scarlet flowers in May cove	
the branches before the foliage appears.	
Forsythia Fortunei, Golden Bell, yellow, 2 to 3 ft., MT	1.25
Blossoms in the spring before the leaves appear. Very desirable an popular.	d
	1.15
Forsythia Intermedia, yellow, 2 to 3 ft., MT	1.15
Forsythia Spring Glory, pale yellow, 2 to 3 ft., MT	1.65
	1.05
Forsythia Viridissima, (Upright Golden Bell), yellow, 2 to 3	1 15
ft., MT. Fringe, purple, 2 to 3 ft., VT.	1.15
	2.45
Golden Bell, (Forsythia Fortunei), 2 to 3 ft., MT	1.25
Golden Ninebark, (Spirea Golden), yellow leaves, white	05
flowers, 2 to 3 ft., T.	.95
Golden Hugonis (Rose Shrub of China), yellow, 18 to 24	1 65
in., MD	1.65
Golden Vicary, Golden yellow foliage, 18 to 24 in., M., Sold	out
Gold Drop Potentilla, (Plant Patent applied for), brilliant	
yellow, 12 to 15 in., VD	2.00
Honeysuckle Blue Leaf, shell-pink, Blue-Green Leaves,	
2 to 3 ft., T	1.95
Honeysuckle Fragrant, bush, creamy white, 2–3 ft., $M\dots$	1.25
Honeysuckle Morrow's, white, 2 to 3 ft., MT	.95
Honeysuckle Tartarian, white, pink or red, 2 to 3 ft., T	.95
Hugonis, (Golden Rose of China), yellow, 18–24 in., MD	1.65
Hydrangea, Hills of Snow (Arboresens), white, 2 to 3 ft., D	1.45
Hydrangea, P. G. Bush, pink, 2 to 3 ft., MT	1.45
Hydrangea Tree, mammoth pink, 3 to 4 ft., T	2.65
Hydrangea, French Blue, 5 to 6 branches D (needs winter	
protection in below zero temperatures.)	1.95
Hypericum, Sungold, (Plant Patent No. 568), golden, 15 to	
18 in., VD	2.00
Ile de France, (Butterfly Bush), deep violet, MD	.90
A gorgeous flowering shrub recently originated in France. Long	
arched, lilac-like, violet-purple clusters bloom in great abundance i	
mid-summer at a time when scarcely anything is in bloom The thickl flowered spikes are very showy in the garden and make delightfu	
bouquets. Very fragrant. Vigorous, hardy grower.	
Indian Current (Corolharry) 2 to 3 ft D	05

Flowering Shrubs—continued

•	Each
Kerria Japonica (Globe Flower), yellow, 18 to 24 in., MD,	Lucii
(for spring planting only)\$	2.45
Kerria White (Jet Bead), black berries, 18 to 24 in., MD	1.65
Lilac, Adelaide Dunbar, double red, 2 to 3 ft., MT	2.15
Lilac, Chas. Joly, double purplish red, 2 to 3 ft., MT	2.15
Lilac, Chas. Tenth, deep red, 2 to 3 ft., MT	2.15
Lilac, Edith Cavell, double white, 2 to 3 ft., MT	2.15
Lilac, Madame Lemoine, white, double, 2 to 3 ft., MT	2.15
Lilac, Ludwig Spaeth, dark purple, 2 to 3 ft., MT	2.15
Lilac, Marc Michelli, blue double, 2 to 3 ft., MT	2.25
Lilac, Marie Legraye, white, 2 to 3 ft., MT	2.15
Lilac, Michael Buchner, deep lilac, dbl., 2 to 3 ft., MT	2.15
Lilac, Pres. Grevy, blue, double, 2 to 3 ft., MT	2.15
Lilac, Persian, 2 to 3 ft., T	1.45
Lilac, Souvenir, reddish purple, 2 to 3 ft., MT	2.25
Lilac, pink or white, 2 to 3 ft., VT	1.65
Lilac, red, 2 to 3 ft., VT	1.65
Lilac, purple, 2 to 3 ft., VT	1.25
Pepper Bush, white, 2 to 3 ft., MD	1.65
Philadelphus Aurea, (Golden Syringa), 15 to 18 in., MD	1.95
Privet, Regal, blue berries, 18 to 24 in., M	1.65
Purple Fringe, 2 to 3 ft., VT	2.45 1.45
Rose Acacia, pink, 2 to 3 ft., M	1.45
Rose of Sharon, (Althea), blue, white, pink, purple, red, 2 to 3 ft., T	.95
Snowball, Common, white, 2 to 3 ft., T	1.45
Snowball, Dentatum, (Arrowwood), 2 to 3 ft., VT	1.45
Snowball, Japonica, white, 2 to 3 ft., MT	1.65
Snowbank Bush, snow-white, 18 to 24., M.D	1.65
Snowberry, white berries, 2 to 3 ft., MD	.95
The Snowberry is a shrub of great value—for its fine foliage—slende	
gracefully bending branches—dainty pink blossoms in June and	
July. It will thrive in dry barren soil—it will grow in shade so dens	
that almost nothing else will grow. Large white berries in Fall ar	е
very decorative.	
Spirea, Anthony Waterer, crimson, 12 to 18 in., VD	1.10
Spirea, Astilbe, (A Perennial), VD	1.15
Spirea, Billardi, pink, 2 to 3 ft., M	.95
Spirea, Bumalda, light pink, 18 to 24 in., VD	1.15
Spirea, Callosa Alba, white, 12 to 18 in., VD	1.45
Spirea, Douglasi, pink, 2 to 3 ft., MT	1.15
Spirea, Froebelia, pink, 12 to 18 in., D	1.15 .95
Spirea, Prunifolia, (Bridal Wreath), white, 2 to 3 ft., MT	1.45
Spirea, Thunbergii, white, 18 to 24 in., MD	1.25
Spirea, Van Houtte, white, 2 to 3 ft., MT	.65
Spirea, Van Houtte, white, 2 to 3 ft., MT	.75
The most popular of all the Spireas, especially valued because of it	
hardiness and the rapidity of its growth. Produces white flowers i	
clusters during May and June. Foliage dense deep green.	
Sungold, Hypericum, (Plant Patent No. 568), golden, 15 to	
18 in., VD	2.00
Syringa, Coronarius (Mock Orange), white, 2 to 3 ft., T	.95
Syringa, Golden (Philadelphus Aurea), 15 to 18 in., MD	1.95
Syringa, Lemoine, very sweet scented, white, 2 to 3 ft., MT	.95

Flowering Shrubs—continued

•
Syringa, Virginalis, white, 2 to 3 ft., MT\$1.95
Because of its rare beauty, its unusually long blooming period beginning in May, its large white individual flowers, which measure two inches or more in diameter, Syringa Virginalis should be in every planting.
Tamarix, (Tamarisk), pink, 2 to 3 ft., VT 1.25
Viburnum, (Snowbail), white, 2 to 3 ft., T 1.45
Viburnum Fragrant, (Carlesi), striking pink, 15 to 18 in., M 3.65
Vitex Macrophylla, sky-blue, 18 to 24 in., M 1.50
Weigela Bristol Ruby, (Plant Patent No. 492), ruby-red,
2 to 3 ft., M
Weigela, Candida, white, 2 to 3 ft., MT 1.35
Weigela, Eva Rathke, crimson, 18 to 24 in., MD 1.65
Weigela, Floribunda, dark red, 18 to 24 in., MT 1.50
Weigela, Rosea, bright rose, 2 to 3 ft., MT 1.25
Weigela, Variegated, rose pink, 18 to 24 in., MT 1.60
Witch Hazel, yellow, 2 to 3 ft., T
Winged Burning Bush, square branches, 18 to 24 in., MT. 2.45
Shrub Bargain Groups
HOME DESIGNED I ANDCOADE DI ANTINO

HOME BEAUTIFUL LANDSCAPE PLANTING

16 Specially Selected Varieties

Althea (Rose of Sharon) Golden Syringa Golden Vicary (Sold out) Recommend - Regal's Privet Forsythia Spectabilis

Eternal Flame (Red Leaf Barberry)

Hydrangea Arborescens Weigela Eva Rathke

Syringa Virginalis Vitex Macrophylla

Weigela Variegated

Spirea Anthony Waterer

Golden Salmon Superior

(Baby Rambler)

Lady Reading (Baby Rambler)

Hydrangea P. G. Bush Flowering Quince Pink Charming Butterfly

Bush

Home Beautiful Landscape Planting Complete.....

Any 8 Varieties (Customer Selection) \$11.15 REGULAR PRICE \$22.90—CUSTOMER SAVES \$2.25

ALL-SEASON SHRUB GROUP

6 Choice Kinds

Forsythia Fortunei (Golden Bell) Hydrangea Arborescens (Hills of Snow)

Spirea Anthony Waterer Syringa Virginalis Weigela Eva Rathke

Ile de France (New Butterfly Bush)

All-Season Shrub Group Complete.....

REGULAR PRICE \$8.30—CUSTOMER SAVES \$.75

THE NATIONAL COLORS ALTHEA GROUP

(Popular Rose of Sharon)

(See Plate Book)

Red Althea White Althea Blue Althea

Althea Group Complete...

GLORIOUS EVERBLOOMING

Floribunda Roses

Large Flowering Semi-Dwarf Roses for Landscaping For Fall or Spring Planting

FLORIBUNDA ROSES are ideal for mass planting, hedges, and in clumps for color in shrubbery beds and in front of Evergreens. They are truly the rose of tomorrow. Different entirely from the more common sorts. Exceptionally strong and vigorous growers. Always in bloom.

Anne Poulsen, scarlet overcast with crimson (Plant Patent 182)

Betty Prior, lively red and pink (Plant Patent 340)

Cameo (Baby Rambler Cluster-Type), shell pink and salmon

Carillon, soft flame-coral (Plant Patent 136)

Donald Prior, rich wine red (Plant Patent 377)

Gloire du Midi, orange-scarlet (Plant Patent 270)

A. Grille, brilliant scarlet-crimson (Plant Patent 475) Holstein, dark-brilliant red (Plant Patent 395)

Joyous, rose red (Plant Patent 381)

Permanent Wave, red, petals wavy (Plant Patent 107)

Pinocchio, new fragrant coral-pink (Plant Patent 484)

Rose Elfe, silvery-pink (Sold out)

Smiles, soft pink (Plant Patent 331)

Snowbank, large flowering white (Plant Patent 279)

World's Fair, rich velvety scarlet (Plant Patent 362)

THE GLORIOUS FLORIBUNDA ROSE GROUP

(6 Patented Varieties)
For Fall or Spring Planting

Anne Poulsen Carillon

Joyous Smiles

Donald Prior Floribunda Rose Group

World's Fair

Floribunda Rose Group Complete.....

...\$925

Everblooming Baby Roses

(DWARF CLUSTER-TYPE POLYANTHA ROSES)
For Fall or Spring Planting

Each . \$1.45

Baby Rose, red

Baby Rose, white

Gloria Mundi, orange scarlet

Grootendorst Scarlet

Golden Salmon, orange Golden Salmon Superior, Im-

proved Golden Salmon

Jean de Arc, white Lady Reading, bright light

red
Orange Perfection orange

Orange Perfection, orange Orleans, red

Rugosa Shrub Roses

Very Hardy, Excellent for Landscaping and Flowering Hedges
For Fall or Spring Planting

Grootendorst Brilliant, pink

Hardy Hedge Plants

For Fall or Spring Planting

Be sure to specify size on order blank

All sizes refer to height above roots

(Any quantity of Hedging over 10 may be sold at the 100 rate)

Barberry Thunbergii, Two Year Seedlings Hundred
9 to 12 in
Barberry Thunbergii, Four Year Large Transplants For Immediate Effect
12 to 18 in. 32.50 18 to 24 in. 52.50 2 to 3 ft. 75.00
No hedge is more beautiful and at the same time gives more protection than Barberry Thunbergii. Best of all it is perfectly hardy. It is practically impossible to kill it. 4 year transplants provides immediate effect.
Eternal Flame, New Red Leaf Barberry
12 to 15 in
Privet, Amoor River (Very Hardy) Grows and thrives in any climate.
12 to 18 in. 20.00 18 to 24 in. 32.00 2 to 3 ft. 37.50
Privet, California (For Spring Planting only)
Grows and thrives in climates down to 12° below zero.
6 to 12 in. 9.50 12 to 18 in. 13.50 18 to 24 in. 16.50 2 to 3 ft. 20.50
Privet, Ibota, 12 to 18 in

Flowering Hedge Plants

For Fall or Spring Planting

COLOR—BEAUTIFUL

(Any quantity over 10 may be sold at hundred rate.)

Hui	ndred
Althea, white, pink, purple, red, blue, 2 to 3 ft\$	85.00
Spirea, Van Houtte, 2 to 3 ft	55.00

Climbing & Creeping Vines

For Fall or Spring Planting Following kinds are

For Porches, Fences, Trellises and Arbors	
Built of Wood (Require Support)	Each
Birthwort, (Aristolochia, Dutchman's Pipe)	1.95
Clematis, Crimson King, deep-velvety-red	1.45
Clematis, Countess de Bouchard, rosy-lilac	1.45
Clematis, Henryii, creamy white	1.45
Clematis, Jackmanii, (Giant Climbing Violet) violet-purple.	1.45
Clematis, Lord Neville, rich plum	1.45
Clematis, Mad. Ed. Andre, crimson-red	1.45
Clematis, Paniculata, (Japanese Star), white	.95
Clematis Texensis (Unable to supply)	
Dutchman's Pipe, (Birthwort)	1.95
Giant Climbing Violet, (Clematis Jackmanii)	1.45
Honeysuckle, Hall's Japan, white and yellow	.95
Honeysuckle, Monthly Fragrant, red	1.25
Honeysuckle, Yellow Trumpet, orange yellow	.95
Perennial Sweet Pea, crimson	.75
Silver Lace, foamy white	1.65
Silver Lace Vine is covered with a foamy spray of delicate white	
flowers which appear late in the summer and last until frost. An	
exceptionally strong, rapid growing vine, often growing 25 feet in one season.	
	1 25
Wisteria, purple	
·	1.43
The following Kinds will	
Cling to Buildings and Walls of Stone,	
Brick, Concrete or Stucco	
Ampelopsis, Quinquefolia, (American Ivy, Virginia Creeper	
or Woodbine), blue berries	.95
Bittersweet, (Celastrus)	.95
Evergreen Bittersweet, (Euonymus Radicans), Evergreen	
foliage	1.45
A vine that makes a very bushy growth—EVERGREEN foliage is a beautiful dark, shiny green. Fine for wall covering, is a splendid ground cover, and one of the best creepers for the rockery. It may also be trimmed into a low-growing EVERGREEN shrub for the foundation planting. Does well in either sun or shade.	
Ivy, American, (See Ampelopsis Quinquefolia)	.95
Ivy, Boston, (Ampelopsis Veitchii), blue berries	.95
Ivy, English, Evergreen	1.45
Matrimony Vine, (Box Thorn), pinkish-purple flowers, red	
berries in the Fall	.95
Virginia Creeper, (Ampelopsis Quinquefolia)	.95
Woodbine, (Ampelopsis Quinquelfolia)	.95
The following Kinds are	
For Ground Cover on Embankments or Hillside	9
Ampelopsis, Quinquefolia, (American Ivy, Virginia Creeper	
	05
or Woodbine), blue berries	.95
Euonymus Radicans, (Evergreen Bittersweet)	1.45
Euonymus Radicans, (Evergreen Bittersweet) Evergreen Bittersweet, (See above)	1.45 1.45
Euonymus Radicans, (Evergreen Bittersweet)	1.45
Euonymus Radicans, (Evergreen Bittersweet) Evergreen Bittersweet, (See above)	1.45 1.45

Ornamental Trees

For Lawn and Shrub Border Planting

For Fall or Spring Planting

All sizes refer to height above roots. Be sure to give size.

Althea Tree, 3 to 4 ft., pink, red, purple, white	1.35
Bechtel's Flowering Crab, 3 to 4 ft.,	
Birch, White Clump, 3 or more stems, 4 to 5 ft	
Catalpa Bungeii, (Umbrella Tree), 5 to 6 ft.,	
(Looks best when planted in pairs)	
Clump White Birch, 3 or more stems, 4 to 5 ft.,	2.95
Cherry, Korean Double Flowering, pink, 3 to 4 ft	3.45
Chinese Beauty Tree, (Malus Hopi), bright pink, 3 to 4 ft.	2.65
Crab Flowering, Bechtel's, pink, 3 to 4 ft	1.95
Dogwood, White Flowering, 2 to 3 ft	2.95
Dogwood, Red Flowering, 2 to 3 ft	3.95
Fringe, Purple, 2 to 3 ft	2.45
Golden Chain Tree, (Laburnum Vossi), bright yellow, 4 to 5	
ft., (for spring planting only.)	4.95
Hydrangea Tree, Mammoth Pink Flowers, 3-4 ft	2.65
Judas Tree (Red Bud), 3 to 4 ft	2.45
Korean Double Flowering Cherry, pink, 3 to 4 ft	3.45
Magnolia, Soulangeana, pink outside, white inside, 2 to 3 ft.	5.95
Malus Floribunda, (Oriental Jewel Tree) 3 to 4 ft	2.65
Malus Hopi, (Chinese Beauty Tree) bright pink, 3 to 4 ft	2.65
Maple, Dwarf Red Blood Leaf, 18 to 24 in. (B & B). (Sold	out)
May Day Tree, pure white, 2 to 3 ft	2.45
Mountain Ash, American, 5 to 6 ft	4.45
Mountain Ash, European, 5 to 6 ft	4.45
Mulberry Russian, 4 to 5 ft	1.95
Mulberry Downing, 4 to 5 ft	1.95
Mulberry, New American, 4 to 5 ft	1.95
Oriental Jewel Tree, (Malus Floribunda), 3 to 4 ft	2.65
Plum Dbl. Flowering, (Prunus Triloba), 3 to 4 ft	2.45
Prunus Newport, 4 to 5 ft	2.45
Prunus Triloba, (Plum Dbl. Flowering), 3 to 4 ft	2.45
Prunus Pissardi, (Ruby Tree), 4 to 5 ft	2.45
Purple Fringe, 2 to 3 ft	2.15
Red Bud Tree, (Judas Tree), 3 to 4 ft	2.45
Rose of Sharon, Althea Tree, 3 to 4 ft., pink, red, purple,	
white	1.35
Ruby Tree, (Prunus Pissardi), 4 to 5 ft	2.45
Russian Olive, 3 to 5 ft	2.45
Thorn Paul's Double Scarlet, 3 to 4 ft	4.95
Tulip Tree, 5 to 6 ft	4.95
Umbrella Tree, Catalpa Bungei, 5 to 6 ft	3.45

Your customer won't know about your "7 Points of Superiority" unless you explain them.

(See Page 35)

TALL, SHELTERING

Shade Trees

For Street and Lawn Planting

For Fall or Spring Planting

All sizes refer to height above roots. Be sure to give size. Our experience of many years has shown us that the size appearing after each variety transplants to the best advantage.

"S" indicates best varieties for street planting.

Each	1
Birch, White, 5 ft\$3.65	ś
Elm American, 6 ft., S	í
Elm American, 8 ft., S 4.65	,
Elm Chinese, 6 ft., S, For spring planting only 3.45	,
Elm Chinese, 8 ft., S, For spring planting only 4.45	5
Maple Norway, 6 ft., S	5
Maple Norway, 8 ft., S 5.95	5
Maple Schwedler's, 6 ft., S 8.00)
Maple Schwedler's, 8 ft., S)
Maple Silverleaf, 6 ft., S	5
Maple Silverleaf, 8 ft., S	5
Maple Silverleaf, 10 ft., S	5
Pin Oak, 6 ft. Beautiful bright red leaves in Fall—Ovoid	
Acorns, S	5
Pecan, Paper Shell, 18 in	5
Plane Oriental, 6 ft., S	5
Plane Oriental, 8 ft., S	5
Poplar Carolina, 8 ft	5
Poplar Lombardy, 6 ft	5
Poplar Lombardy, 8 ft	
Poplar Lombardy, 10 ft	
Walnut, Black, 2 ft 1.95	
Walnut, Genuine English Budded, 2 ft (Sold out))

Weeping Lawn Trees

For Fall or Spring Planting	Each
Birch, Cut Leaved Weeping, 6 ft	. \$4.95
Korean Weeping Cherry, 5 ft., For spring planting only	. 7.45
Mulberry, Tea's Weeping, 5 ft	
Willow, Babylonica Weeping, 5 ft	. 2.95
Willow, Wisconsin Weeping, 5 ft.	. 2.95

Forest Tree Seedlings

For reforestation, fence posts, tall hedges, wind breaks and screen planting.

For Spring Planting Only (Cannot be Shipped in the Fall)

	undred
Chinese Elm, 2 to 3 ft	 \$15.00
Lombardy Poplar, 2 to 3 ft	 30.00
Locust, black, 18 to 24 in	 15.00
Locust, yellow, 18 to 24 in	 15.00
Russian Mulberry, 2 to 3 ft	 15.00
Russian Olive, 2 to 3 ft	 25.00

Hardy Garden Lilies

Handy Yande	n Luies
Day Lily, white (Spring or Fall Plantin Lemon Lily, yellow (Spring or Fall Pla Lily of the Valley, strong clumps (Sprin Madonna Lily, white (Fall Planting Or Regal Lily, white (Spring or Fall Plant Scarlet American Lily, red, (Spring or Tigrinum Splendens Lily, bright orange Planting)	.nting) .75 ng or Fall Planting) .75 nly) 1.25 .ing) .75 Fall Planting) .95
Giant Flowering	•
For Spring Planting	g Only
Ruffled Aristocrat Hybrids	3.15 5.95 10.95 3.65 6.95 12.95
OUR NEW PEDIGREED GL	ADIOLUS CDOUD
12 LONG STEMMED FANCIE	
Alladin Blue Admiral Crystal White Flaming Beacon Golden Chimes Giant Nymth	Midnight Red Mother Machree Matador Purple Beauty Summerwealth Treasure Gold
Pedigreed Gladiolus Group	\$ 25
Complete	
SHOW GARDEN GLADI	OLUS GROUP
12 NEW PRIZE WII	NNERS
Miss New Zealand Blue Beauty J. S. Bach Moorish King Golden Flame Star of Bethlehem	Red Knight Gate of Heaven Dr. C. Hoeg Mrs. P. W. Sisson Early Dawn Golden Souvenir
Show Garden	\$ 1 65
Gladiolus Group Complete	
Garden S SELL IN LOTS OF 3 OF For Fall or Spring P	R MORE Planting Each
Princess Beatrice (Bearded Iris) Seminole (Bearded Iris) Columbia (Orchid Flowering Iris) Royal Koko-No (Orchid Flowering Iris)	

Cannas

SELL IN LOTS OF 3 OR MORE

For Spring Planting Only Each bert, yellow duotone City of Portland, watermelon-The President, scarlet Richard Wallace, orange pink King Humbert, orange-scarlet

Dahlias

SELL IN LOTS OF 3 OR MORE For Spring Planting Only Each Special Named Varieties.....\$.55 C—Cactus D—Decorative PF—Peony Flowering S—Show City of Portland, yellow-brown Miss Helen, fiery red, S Monmouth Champion, orange center, PF Gorgeous Lady, grenadine flame, D Mrs. Geo. Le Boutillier, pink, D Heart of Milwaukee, golden mahogany red, D Oregon Beauty, red, PF yellow, D Pot-O-Gold, daffodil yellow, Jersey Beauty, pink, D Kathleen Norris, la France pink, D Prince of Persia, poinsetta Madame Caroline Schuman, red, D Snowdrift, pure white, D chrome yellow, C Meadowbrook, tyrian rose, D Spencer, lavender, C Fancier's varieties.....\$.95 High Ratings—Championship Qualifications HC—Hybrid Cactus SC—Semi Cactus FD—Formal Decorative. ID-Informal Decorative

Figure represents rating.

FD-86 Michigan White, pure white, SC-90 Son of Satan, bright scarlet, SC-80

Velvet Wonder, burgundy, ID-85

Marshall's Pink, clear pink, Blue River, bluish lavender, FD-86 California Idol, clear yellow, ID-85

Dream Beauty, FD-82 Grand Master, orange and gold, HC-85

NEW "DELUXE" GIANT FLOWERING DAHLIA GROUP

8 GORGEOUS EXHIBITION VARIETIES

Heart of Milwaukee Meadowbrook Gorgeous Lady Monmouth Champion Prince of Persia Pot-O-Gold Mrs. George LeBoutillier Kathleen Norris Snowdrift

DeLuxe Giant Flowering Dahlia Group Complete......

REGULAR PRICE \$4.40—CUSTOMER SAVES \$.45

GRAND CHAMPION DAHLIA GROUP

AMERICA'S 10 HIGHEST RATED EXHIBITION VARIETIES Blue River Grand Master Michigan White

Heart of Milwaukee California Idol Son of Satan Velvet Wonder Dream Beauty Marshall's Pink

Monmouth Champion Grand Champion Dahlia Group

Complete....

REGULAR PRICE \$8.70—CUSTOMER SAVES \$.75

Climbing Roses

FOR TRELLIS, PORCH AND ARBOR

For Fall or Spring Planting

SECTION "A"

XXX Size, Extra Large Selected	Each
Crimson Rambler, red	Memorial, creeping, white
Dr. Van Fleet, pink	Paul's Scarlet, red
Silver Moon, large white with	n yellow center

SECTION "B"

Each
XXX Size, Extra Large Selected
Climbing American Beauty, deep rose pink
Emily Gray, golden tan and buff yellow
Jacotte, brilliant orange-apricot, with coppery-red tints
Mme. Gregoire Staechelin, (Spanish Beauty), carmine pink
Primrose, deep primrose yellow
Rosella, Everblooming tendency, vivid scarlet
Royal Scarlet, fully double pure scarlet

New Patented Climbing Roses

Each

XXX Size, Extra Large Selected\$1.6
Blaze, (Everblooming Paul's Scarlet) Plant Patent No. 10
Doubloons, (Plant Patent No. 152), Rich Yellow
Dr. J. H. Nicholas, (Plant Patent No. 457), new large flower-
ing pink
Summer Snow, (Plant Patent No. 400), NEW Everblooming
snow-white Floribunda Climber
Torch (propagation rights reserved) NEW salmon-pink

IT'S TO

Your Advantage!

To Plant
SQUARE DEAL NURSERY STOCK
The First Cost is the Only Cost

BECAUSE



GORGEOUS, FRAGRANT

Everblooming Roses

Fall or Spring Planting EXTRA LARGE SELECTED XXX SIZE Two Year Field-Grown Blooming Bushes.

Guaranteed to bloom in your garden the first Summer.

P	
All \$1.25 Varieties (Your Selection)\$	13.95
All \$1.45 Varieties (Your Selection)	
All \$1.65 and \$2.00 Varieties (Your Selection)	19.20
	Each
Ami Quinard, darkest of the reds	
Autumn, burnt orange and coral	1.45
Caledonia, white	1.45
Countess Vandal, coppery-bronze and pink (Plant Patent	
38)	1.65
Chas. P. Kilham, scarlet orange.	1.45
Copper Beauty, copper and yellow	1.45
Crusader, rich velvety crimson	1.25
Christopher Stone, vivid velvety-scarlet	1.65
Dawn-A-Lea, golden-yellow	1.45
David O. Dodd, blackish velvety crimson	1.45
Dickson's Red, glowing scarlet-red. (Plant Patent 376)	1.65
Edith Nellie Perkins, copper, bronze and pink	1.65
Eclipse, rich golden yellow, (Plant Patent 172)	1.65
Eternal Youth, clearest of the pinks, (Plant Patent 332)	1.65
E. G. Hill, deep maroon	1.25
Essence, red velvet	1.45
Federico Casas, coppery pink and orange	1.45
Frau Karl Druschki, white American Beauty	1.25
General MacArthur, glowing crimson-scarlet	1.45
Gloaming, fawn-orange overlaid with salmon (Plant Patent	
137)	
Grenoble, scarlet	1.65
Gruss an Teplitz, the reddest of roses	1.25
Golden Charm, bright butter-yellow	1.65
Golden Ophelia, golden-yellow	1.45
Gorgeous, shades of gold	1.45
Golden Dawn, sunflower-yellow to lemon-yellow	1.65
Golden Gleam, vivid golden yellow	1.25
Heinrich Wendland, golden yellow and nasturtium-buff	1.45
Heinrich Gaede, rich vermillion, shades of golden yellow	1.45
Lady Alice Stanley, light silvery pink	1.25
Lord Calvert, brilliant cardinal red	1.25
Lady Margaret Stewart, golden yellow shaded with streaks,	
of orange and red—very beautiful	1.65
Mandalay, rich golden yellow, (Plant Patent Applied for)	2.00
Mary Margaret McBride, sensational new pink shades	
(Plant Patent applied for)	1.65
Max Krause, rich molten gold	1.45
Mev. G. A. Van Rossem, shaded orange and apricot	1.25
Miss Rowena Thom, rich pink	1.45

Everblooming Roses—continued

	Each
Morning Blush, (Duquesa de Penaranda), apricot, orange	
and dark pink	1.65
Margaret McGredy, unusual orange scarlet	1.45
McGredy's Ivory, creamy white	1.45
McGredy's Scarlet, brilliant scarlet, orange base	1.65
McGredy's Yellow, clear dandelion yellow	1.45
Mrs. Sam McGredy, brilliant scarlet, copper-orange	1.65
Mrs. Pierre S. du Pont, golden yellow	1.45
McGredy's Sunset, golden and yellow hues. (Plant Patent	
317)	1.65
Mme. Jean Gaujard, delicate creamy yellow, orange and	
carmine-pink (Plant Patent 338)	1.65
Mme. Jules Bouche, white, slight blush in center	1.45
Mme. Jos. Perraud, nasturtium-buff	1.45
Pan America, reddish-orange, (Plant Patent No. 437)	1.65
Picture, velvety rose-pink	1.45
Pink Radiance, clear bright pink	1.25
President Macia, shades of pink	1.45
Rapture, lovely rose-pink	1.45
Red Radiance, rich non-fading red	1.25
Rex Anderson, ivory-white, (Plant Patent No. 335)	1.65
Robin Hood, bright rosy-red	1.45
Rome Glory, cerise red (Plant Patent 304)	1.45
Signora, warm burnt sienna, (Plant Patent 201)	1.45
Sonata, cochineal-red, (Plant Patent applied for)	1.65
Soeur Therese, rich yellow	1.45
Talisman, vivid red and gold	1.45
Ville de Paris, rich buttercup yellow	1.45
Wilhelm Kordes, golden, copper and red tints	1.25

SEE PAGE 16 AND 17 FOR ROSE BARGAIN GROUPS

Tree Roses

ALL NEW PATENTED VARIETIES

For Spring Planting Only

(Do not take orders for Tree Roses for Fall Planting)

Each
6.95
8)
0)

HOW TO GROW TREE ROSES SUCCESSFULLY

Plant in SPRING ONLY. Tie the stem securely to a stake with strips of cloth. Prune back the flowering branches each season to 3 or 4 eyes.

WINTER PROTECTION in Cold Climate: Before freezing weather starts bend the stem over slowly until the head rests on the ground, loosening the roots with a fork on the side opposite from the side the stem is being bent. Drive a stake next to the crown and tie securely. Then cover entire head with soil. Stem can be protected with burlap or paper.

EVERBLOOMING

Rose Bargain Groups

Fall or Spring Planting

VICTORY GARDEN ROSE GROUP

SIX DEBUTANTES FROM NEWARK, ROSE CAPITAL OF AMERICA

(All Patented Varieties)

Dickson's Red Mandalav

Mary Margaret McBride

Pan America Rex Anderson

Sonata

Victory Garden Rose Group Complete.....

ROYAL ROSE GROUP

(See Plate Book)

SIX CROWNED QUEENS OF THE GARDEN

Countess Vandal McGredv's Ivorv Lord Calvert

Picture **Eclipse**

McGredv's Sunset

Royal Rose Group Complete.....

THE NOBILITY ROSE GROUP

(See Plate Book)

TEN EXHIBITION VARIETIES THAT WILL CAPTURE BLUE RIBBON HONORS

Rapture Dawn-a-lea Golden Charm Essence

McGredy's Ivory

Mme. Joseph Perraud Golden Ophelia

McGredy's Scarlet Miss Rowena Thom

Grenoble

The Nobility Rose Group Complete

Rose Bargain Groups—continued

GOLD MEDAL ROSE GROUP

12 Selected Varieties

The "Cream" of Our New Rose Introductions

Christopher Stone
David O. Dodd
Federico Casas
Heinrich Gaede
Heinrich Wendland
Max Krause

Mrs. Sam McGredy Mme. Jos. Perraud McGredy's Yellow Mme. Jules Bouche Morning Blush President Macia

Gold Medal Rose Group \$1

\$ **1** 7 95

Any 6 (Customer's Selection).....\$

\$900

ROSE CAPITAL GEMS SELECTION

6 Patented Varieties

Countess Vandal Dickson's Red Eclipse Eternal Youth McGredy's Sunset Mme. Jean Gaujard

Rose Capital Gems Collection
Complete.....

NEW ARISTOCRAT ROSE GROUP

3 Leading Varieties

(See Plate Book)

For Fall or Spring Planting

Golden Gleam

Ami Quinard

Edith Nellie Perkins

Aristocrat Rose Group
Complete.....

\$44

THE "ALL STAR" ROSE GROUP

6 "All Star" Varieties

Caledonia Copper Beauty Chas. P. Kilham Grenoble Scarlet Mrs. Pierre S. Du Pont

Talisman

All Star Rose Group
Complete.....

\$865

TWO YEARS OLD, FIELD-GROWN, HARDY

Flowering Perennial Plants

For Fall or Spring Planting See Page 23 for Rock Garden Plants

T for tall-growing; M for medium-growing; D for dwarf-growing.

WE CANNOT HANDLE ORDERS FOR LESS THAN 3 PERENNIAL PLANTS

On all Express and Freight Nursery Stock orders that call for 3 or more Perennial Plants, the perennial plants will be sent to customer separately by Parcel Post. This method assures arrival in field-fresh, ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

	Each
Achillea, (The Pearl), white, M	
Adam's Needle, (Yucca), white, M	.55
Alyssum Saxatyle, bright yellow, D	.55
Anchusa, Forget-Me-Not Flowering, violet blue, T	.65
Anemone, (Windflower), Snow Queen, snow white, T	.85
Anemone, (Windflower), Peach Glow, rose pink, T	.85
Anemone, (Windflower), Queen Charlotte, rose, T	.85
Anemone, (Windflower), Whirlwind, white, T	.85
Anemone, (Windflower), Hupehensis, dwarf, pink, D	.85
Artemisia Silver King, white-leaved, M	.95
Astilbe, Queen Alexandra, bright pink, T	1.15
Aubrietia Eyri, (Purple Rock Cress), rosy lilac, D	.75
Aquilegia, Giant Hybrids, rainbow colors, M	.65
Asters, Hardy Garden, in the following named varieties	.65
Beechwood Challenger, crimson red, M; Blue Bouquet,	
luminous blue, M; Daphne, bright pink, M; Gayborder	
Blue, blue, yellow eye, T; Marjorie, rose pink, M; Nancy,	
lt. pink; Ronald, lt. purple, M; Strawberries and Cream,	
deep pink, T; Skylands Queen, lt. blue, T; Victor, lav.	
blue	
Balloon Flower, blue, T	.60
Bleeding Heart, (Dicentra), pink, M	.95
Bluebird Flower, (Veronica or Speedwell), blue, M	.65
Blue Bonnet, (Scabiosa), blue, M	.70
Baby's Breath or Gypsophila, silvery white, M	.50
Buttercup, (Ranunculus), double yellow, M	.55
Canterbury Bells, white, blue or pink, M	.60
Campanula Carpatica, (Harebell), clear blue, D	.60
Christmas Rose, white blossoms—evergreen foliage	1.95
Chrysanthemums, See Page 23.	
Cupid's Dart, (Catananche), violet-blue	.85
Daisy, Painted, (Pyrethrum), rainbow mixed colors, M	.60
Delphinium, See Page 22.	
Dianthus, (Sweet William), pink, white, red, M	.55
Dianthus Deltoides, (Maiden Pink), D	.55
Digitalis, (Fox-glove), purple, pink, T	.55
Flame Flower, (Tritoma), orange scarlet, M	.70
Forget-Me-Not, (Myosotis), light blue, D	.55
Gaillardia, (Giant Hybrid), shades of orange, M	.60

Flowering Perennial Plants —continued

	Each
Geum, (Mrs. Bradshaw), orange red, M\$.60
Geum, (Lady Strathedon), double rich yellow, M	.60
Gypsophila, (Baby's Breath), M	.50
Hardy Garden Asters, (See Asters above).	
Helianthus, Coronation, (new), gleaming yellow, T	.65
Heliopsis, (Summer Gold), rich gold, T	.65
Helenium, Chippersfield Orange, copper and gold, T	.65
Hupehensis, (Dwarf Anemone), D	.85
Heuchera, (Rain of Fire), bright crimson, D	.65
Hibiscus, (Mallow Giant Flower), red, pink, white, T	.60
Hollyhock, double red, white, pink or yellow, T	.45
Hollyhock, Orange Prince, (new) double orange, T	.50
Iberis, (Hardy Candytuft), white, D	.60
An ideal EVERGREEN plant for the rockery, and equally appro-	
priate in the perennial border or as edging for garden walks. Excellent facer plant in front of shrubs in the foundation planting. In the	
Spring it is covered with masses of snow-white blossoms that adds to	
the life and beauty of the garden.	
Iris, See Page 11.	
Lythrum Salicaria, The Beacon, carmine-red, T	.75
Lupines, blue, pink, white, T	.65
Mallow, Giant Flowering, red, pink, white, T	.60
Marguerite Daisy, Painted royal purple, M	.60
Nepeta Mussini, (Ground Ivy), lavender blue, M	.65
Pachysandra, (Evergreen Ground Cover), blue, D	.55
One of the finest trailing plants ever introduced. It forms broad	
mats of bright glossy green broadleaved EVERGREEN foliage.	
It's a plant that will grow in sun or dense shade. Use for ground cover, under shrub plantings, for shrub and flower bed border,	
bordering walks and drives, for steep terraces.	
Painted Marguerite Daisy, royal purple, M	.60
Periwinkle or Vinca Minor, violet, D	.55
Phlox, See Page 22.	.00
Poppy, Oriental, orange scarlet, M	.65
Plumbago, Larpentae, (Leadwort), M	.85
Primrose, Hardy Alpine, yellow, red, purple, D	.60
Pyrethrum, (Marguerite Daisy), purple, red, pink, M	.60
Pyrethrum, Pink Bouquet, (Dbl. Painted Daisy), M	.95
Ranunculus, (Double Buttercup), Golden Yellow, M	.55
Rock Cress, purple, D	.75
Rudbeckia, royal purple, T.	.75
Scabiosa, Caucasica Alba, (new), gleamy white, M	.70
Scabiosa, Caucasica Isaac House, (new), lavender, M	.70
Sedum, Spectabilis, Brilliant, pink, D.	.65
Sedum, Sieboldi, pink, D	.65
Sweet Pea, crimson, (a Perennial vine)	.75
Sweet William, pink, white, red, M	.55
	1.15
Tritoma, (Flame Flower), orange-scarlet, M	.70
Tuberoses, white	.40
Veronica, Blue Spire, deep violet blue, M	.75
Vinca Minor or Periwinkle, violet, D.	.55
Yucca, (Adam's Needle), Evergreen cream white, M	.55
Yucca Variegata, (Spanish Sword), Evergreen, white	.75
Tucca variegata, (opanion oword), Evergreen, winte	.13

Perennial Bargain Groups

For Fall or Spring Planting

ALL SEASON PERENNIAL GARDEN

(See page 50, new 1943 Plate Book)

Early and Late Garden Complete 93 Perennial Plants in all.....

REGULAR PRICE \$64.45—CUSTOMER SAVES \$14.50

Early Garden Complete 51 Perennial Plants.....

Late Garden Complete 42 Perennial Plants.....

GARDEN CHEER PERENNIAL GROUP

(See Plate Book)

NINE LOVELY PERENNIALS THAT LEAD THE COLOR PARADE

Anemone, Peach Glow Anemone, Snow Queen

Flame Flower, (Tritoma)
Heliopsis, Summer Gold
Digitalis, (Giant Foxglove)

Approximation Flowering Hisbiscus (Mallow)
Helianthus "Coronation"
Yucca Variegata, (Spanish Sword) Giant Flowering Hisbiscus.

Gargen Cheer Perennial Group
Complete..... 00

REGULAR PRICE \$6.05—CUSTOMER SAVES \$1.05

HOME LOVER'S PERENNIAL GROUP

8 SELECTED GARDEN BEAUTIES

"An Amazing Value"

Group of 8 Home Lover's Perennial Group Complete.....

REGULAR PRICE \$5.45—CUSTOMER SAVES \$1.00

THE "MASTERPIECE" GARDEN GROUP

(See Colored Folder)

16 NEW PEDIGREED VARIETIES—EXCITING COLORS GUARANTEED TO BLOOM FIRST SEASON

"Masterpiece" Garden Group \$ 65 Complete.....

REGULAR PRICE \$10.85—CUSTOMER SAVES \$2,20

Peonies

LARGE FLOWERING-FRAGRANT

For Fall or Spring Planting

	Each
Pink Peony	\$.95
White Peony	.95
Red Peony	.95
CHOICE SPECIAL NAMED VARIETIES	
Avalanche, wax white, crimson edge, late mid-season	1.25
Dr. Van der Tak, shell pink, early mid-season	1.25
Edulis Superba, dark pink, early	1.35
Karl Rosenfield, scarlet maroon, mid-season	1.25
Livingstone, Rose-pink and pale lilac, late	1.25
Longfellow, bright cherry crimson, late mid-season	1.35
Mary Brand, true red, mid-season	1.35
Mikado, Immense single fragrant rich red, mid-season	1.95
Mme. De Verneville, paper white, crimson markings, early	1.35
Perfection, delicate shell pink, mid-season	1.25
Rosea Superba, deep cerise-pink, very late	1.25
Solfatare, white, creamy yellow center, mid-season	1.25
Triumphans, glowing scarlet, mid-season	1.25

GOLD MEDAL PEONY GROUP

3 BEAUTIFUL PEONIES

Dr. Van der Tak, fragrant pink Solfatare, white and yellow Triumphans, fragrant satiny red

Gold Medal Peony Group \$255
Complete.....

REGULAR PRICE \$3.65—CUSTOMER SAVES \$1.10

SHOW GARDEN PEONY GROUP 6 AMERICAN LEADING VARIETIES

Avalanche Karl Rosenfield Mikado Solfatare Livingstone Rosea Superba

Show Garden Peony Group Complete.....

\$ **7** 65

REGULAR PRICE \$8.20—CUSTOMER SAVES \$.55

Don't forget to explain your
"7 POINTS OF SUPERIORITY"
to Every Customer
(See Page 35)

Delphiniums

SELL IN LOTS OF 3 OR MORE

NEW HYBRID DELPHINIUM GROUP

5 TRUE SEPARATE COLORS

(See Plate Book)

For Fall or Spring Planting

Hardy Garden Phlox

SELL IN LOTS OF 3 OR MORE

For Fall or Spring Planting	
*Creeping Varieties for Rock Gardens Eac	:h
Apple Blossom, apple-blossom pink\$.6	5
B. Compte, salmon, red and white eye	0
Beacon, brilliant cherry red	0
Blazing Miracle, reddest of the reds	5
Blue Boy, true blue	5
Count Zeppelin, white, crimson eye	0
Daily Sketch, salmon pink	0
Harvest Fire, orange salmon	i 5
Jules Sandeau, pink, new shade	0
Lord Raleigh, royal purple	0
Mia Ruys, pure white	55
*Subulata Rosea, (Creeping), pink, D	60
*Subulata Alba, (Creeping), White, D	60

GIANT FLOWERING PHLOX GROUP

(See Plate Book)

6 CHOICE VARIETIES

REGULAR PRICE \$3.60—CUSTOMER SAVES \$.65

THE CHALLENGER PHLOX GROUP

4 BEAUTIFUL NEW INTRODUCTIONS, HUGE BLOOMS

Challenger Phlox Group
Complete.....

\$235

REGULAR PRICE \$2.60—CUSTOMER SAVES \$.25

Chrysanthemums

HARDY GARDEN VARIETIES

SELL IN LOTS OF 3 OR MORE

For Fall or Spring Planting

MS-blooms Mid-September ES—blooms Early September EO-blooms Early October

Each

Large Flowering Medium Growing Varieties . . . \$.60

Algonquin, radiant yellow, ES Angelo, lavender-pink, MS Autumn Glow, crimson, MS Autumn Lights, copper, MS Apollo, bronze-red, MS
Brune Poitevine, bronze, MS
Burgundy, burgundy-red, EO
Eugene A. Wander, golden,

Glory of Seven Oaks, gold, ES Lavender Lady, lavender, MS L'Argentuillais, rose red, MS Lemonade, yellow, MS

Lorelei, pure yellow, ES Louise Schling, bronze, EO Oconto, white, MS October Dawn, pink, EO Old Gold, orange yellow, ES Pale Moon, sulphur, MS Pohatcong, deep pink, ES Red Flare, rich glossy red, EO Rose Glow, old rose, ES Ruth Cummings, bronze, MS September Cloud, white, ES September Bronze, bronze, ES Tints of Gold, vellow, MS

Cushion Type Dwarf Growing Varieties.......\$.65 (In bloom from August until snow flies)

Harvest Moon, bright yellow; King of the Reds, clear red; Master-Mum, shell pink and old rose; Wonder-Mum, pink.

EARLY FLOWERING GARDEN CHRYSANTHEMUM GROUP

(See Plate Book)

12 CHOICE "WINTER HARDY" STRAINS

Autumn Lights Apollo Burgundy Eugene A. Wander Red Flare

Pale Moon Pohatcong

Lavender Lady Ruth Cummings Rose Glow September Cloud September Bronze

Chrysanthemum Group Complete....

REGULAR PRICE \$7.20—CUSTOMER SAVES \$1.25

GOLD MEDAL CHRYSANTHEMUM GROUP 8 COLORFUL VARIETIES

(See Plate Book)

For Fall or Spring Planting

Angelo, lavender pink Autumn Glow, crimson L'Argentuillais, rose Oconto, white

Brune Poitevine, reddish bronze

October Dawn, pink Tints of Gold, yellow

Glory of Seven Oaks, golden

Gold Medal Chrysanthemum Group Complete.....

REGULAR PRICE \$4.80-CUSTOMER SAVES .70

Rock Garden Plants

For Fall or Spring Planting

WE CANNOT HANDLE ORDERS FOR LESS THAN 3 ROCK GARDEN PLANTS

On all Express and Freight Nursery Stock orders that call for 3 or more Rock Garden Plants, the rock garden plants will be sent to customer separately by Parcel Post. This method assures arrival in Field-Fresh ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

Medium Low Growing	F	Each
Alyssum Saxatyle, (Rock Madwort)	\$.55
Anchusa Forget-Me-Not, violet blue		.65
Anemone Hupehensis, (Dwarf Anemone)		.85
Artemisia Silver King, white-leaved		.95
Aster, Blue Bouquet, luminous blue		.65
Balloon Flower, (Platycodon)		.60
Blue Bonnet, (Scabiosa)		.70
Dianthus Deltoides, (Maiden Pink)		.55
Geum—Mrs. Bradshaw		.60
Geum—Lady Strathedon		.60
Gypsophila, (Baby's Breath)		.50
Heuchera (Rain of Fire)		.65
Hupehensis (Dwarf Anemone)		.85
Lupines, (Lupinus)		.65
Lythrum Salicaria, The Beacon, carmine-red		.75
Sweet William, (Dianthus Barbatus)		.55
Spirea Astilbe, (Goats Beard)	1	.15
Yucca, (Adam's Needle)		.55
Yucca Variegata, cream white		.75
Very Low Growing		
Aubrietia Eyri, (Purple Rock Cress)		.75
Buttercup, (Ranunculus)		.55
Campanula Carpatica, (Harebells)		.60
Christmas Rose, (Helleborus Negri)	1	.95
Forget-Me-Not, (Myosotis)		.55
Iberis, (Candytuft)		.60
Nepeta Mussini, (Catmint)		.65
Pachysandra, (Japanese Spurge)		.55
Phlox Subulata Rosea, (Mt. Pink)		.60
Phlox Subulata Alba, white		.60
Plumbago Larpentae, (Leadwort)		.85
Primrose, (Primula)		.60
Ranunculus, (Double Buttercup)		.55
Rock Cress Purple, (Aubrietia Eyri)		.75
Sedum Spectabilis Brilliant (Showy Stonecrop)		.65
Vinca Minor or Periwinkle		.55
Wonder-Mum, (Pink Cushion Chrysanthemum)		.65
Master-Mum, (Pink Cushion Chrysanthemum)		.65
Harvest Moon, (Yellow Cushion Chrysanthemum)		.6 5
King of the Reds, (Red Cushion Chrysanthemum)		.65
Creeping		
Sedum Sieboldi, (Improved Stonecrop)		.65

Rock Garden Plants—Continued

NEW SUPREME ROCK GARDEN GROUP

10 GENUINE ROCK GARDEN BEAUTIES

(See Plate Book)

For Fall or Spring Planting

Artemisia Silver King Anchusa (Forget-me-not) Iberis (Candytuft)

Dianthus Deltoides (Maiden Pink)

Gypsophila (Baby's Breath)

Hupehensis (Dwarf Anemone) Phlox Subulata Alba (White)

Phlox Subulata Rosea (Mt. Pink)

Plumbago Larpentae (Leadwort)

Sedum Spectabilis Brilliant

Supreme Rock Garden Group Complete.....

REGULAR PRICE \$6.70—CUSTOMER SAVES \$.75

GENUINE IMPORTED

English Tulips

For Fall Planting Only

Per doz. Per 25 Per 50

Multi-Colored Mixed Varieties...\$2.45 \$4.75 \$9.25 \$18.00

(Our selection of variety and color mixture) Named Varieties cannot be offered until War ends.

Muscari (Grape Hyacinth)

For Fall Planting Only

Per doz. Per 25 Per 50 Per 100 . . \$.95 \$1.85 \$3.55 Choice Bulbs. . \$6.95

Hardy Garden Narcissus

For Fall Planting Only

3 for Per doz. Per 25 Named Varieties.... . . \$.90 \$3.45 \$6.75

> Beat All Evangeline Leedsii Empire Golden Meteor

King Alfred Helios

Cheerfulness Poeticus Ornatus Emperor Van Waveren's Giant

BLUE RIBBON NARCISSUS GROUP

8 PRIZE WINNING VARIETIES

Beat All Emperor

Leedsii Empire Golden Meteor Poeticus Ornatus Evangeline

Cheerfulness Helios

Blue Ribbon Narcissus Group Complete....

Gruit Department



PAGES 27-34

FRUIT TREES AND BUSH FRUITS IN WARTIME

In this so-called land of plenty—our America—we are faced with the worst food shortage in history, and it is almost a certainty it will be worse before it gets better.

Because of the extreme need for more food, the production of vitamin-filled, fresh, tree-ripened home-grown fruits becomes increasingly important.

Unless home owners and farmers plan immediately to plant a family fruit garden—many will not have enough fresh-fruit to meet health needs.

In co-operation with our Government's Victory Garden Program, it is your Patriotic duty to encourage the fulfillment of the Victory Garden Program among village and farm families in your section. You are your community's National Victory Garden Advisor.

In the following Fruit Department you will find a wide selection of essential quick-bearing, heavy-crop Fruit Trees and Bush Fruits for your customers.

ASSURED POLLINATION IS THE RESULT OF PROPER SELECTION AND PLANTING OF "ROOSTER" TREES

Whenever you are selling Apple Trees, Sweet Cherry Trees, Pear Trees, Plum Trees, and Hale Peach Trees, (whether it is only a few for the city back yard, a small farm family fruit garden or an extensive commercial orchard) always suggest planting "Rooster" Trees for assured pollination, the secret of full crops year after year.

Use your new "Rooster Tree Folder" which pictures the "Rooster" Apple Trees and contains Pollination Charts for Apples, Sweet Cherries, Pear, Plum and Hale Peach Trees.

Also—Tell the convincing "Rooster" Tree story you will find given in full detail on page 38 of your Fruit Demonstration Book Sales Manual and picturized for your customer on page 22 of your Fruit Demonstration Book.

This service is provided by our trained Nursery salesmen. It's a service that assures full fruit production from each fruit tree you sell.

All sizes of Fruit Trees refer to height above roots.

Apple Trees

HEAVY BEARING STRAINS For Fall or Spring Planting

S—Summer A—Autumn W—Winter

Varieties marked with * do not become as large as other varieties when fully grown. By comparison they are not as large when shipped to our customers.

Each	Over six each	Over 12 each
X, 3 to 4 ft., Medium Size\$1.70	\$1.50	\$1.40
XX, 4 to 5 ft., Regular Standard 1.95	1.75	1.65
XXX, 5 to 7 ft., Extra Large Selected 2.25	2.10	1.95

Baldwin, w, Nov. 1 Banana, w. Nov. 1 Cortland, w, Oct. 15 Delicious, w. Oct. 23 Duchess of Oldenburg, a, Oct. 30 *Early Harvest, s, Aug. 5 Fall Pippin, a, Sept. 20 Gallia Beauty, w. Oct. 25 Gravenstein, a, Sept. 15 Golden Grimes, w, Oct. 30 Jonathan, w, Oct. 25 King, w, Oct. 15 Maiden's Blush, a, Sept. 18 Macoun, a, Oct. 15 McIntosh Red, a, Sept. 25 Northern Spy, w, Oct. 25 N. W. Greening, w. Oct. 13 Pound Sweet, a, Oct. 12

*Red Astrachen, s, July 25 Red Delicious, w. Oct. 23 Red Rome Beauty, w, Oct. 18 Rome Beauty, w. Oct. 18 Roxbury Russet, w, Oct. 25 R. I. Greening, w. Oct. 15 *Snow, or Fameuse, a, Oct. 5 Smokehouse, w, Oct. 15 Stayman's Winesap, w. Oct. 20 Sweet Bough, s, Aug. 18 Strawberry, a, Sept. 20 Talman Sweet, w, Oct. 13 Twenty Ounce, a, Sept. 15 Wagner, w, Oct. 11 Wealthy, a, Sept. 10 Yellow Delicious, w, Oct. 20 *Yellow Transparent, s, July 20 York Imperial, w. Oct. 30

FAMILY COMBINATION APPLE TREE

"THE ONE TREE APPLE ORCHARD" 4 VARIETIES ARE GROWN ON THE SAME TREE

Yellow Transparent, s, July 20 McIntosh Red, a, Sept. 25 Red Delicious, w, Oct. 23 Northern Spy, w, Oct. 25

Each

XXX, 4 to 5 ft., Low Headed—Early Bearing......\$4.25

RIPENING DATES

Average ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

Peach Trees

For Spring Planting Only

PEACH TREES WILL LIVE AND GROW BETTER IF PLANTED IN THE SPRING. FALL PLANTING IS NOT RECOMMENDED

Peach trees, unlike other Fruit Trees, do not become dormant early in the Fall, that is, the sap does not return to the roots as early as with other types of Fruit Trees.

As a result of this condition, should the Winter be severe the losses on Fall Planted Peach Trees is apt to be heavy. To eliminate this possibility we recommend that Peach Trees be planted in the SPRING. All other Fruit Trees can be planted either in the Fall or Spring.

the ran or spring.	Over six	Over 12
Each	each	each
X, 2 to 3 ft., Medium Size\$1.15	\$1.00	\$.95
XX, 3 to $3\frac{1}{2}$ ft., Regular Standard 1.50	1.40	1.35
XXX, 3½ to 5 ft., Extra Large Selected 1.75	1.60	1.50

Belle of Georgia, Sept. 12 Carman, Aug. 25 Champion, Sept. 10 Crosby, Sept. 25 Crawford Early, Sept. 5 Crawford Late, Sept. 20 Delicious, Aug. 20 Early Elberta, Sept. 12 Elberta, Sept. 18 Fitzgerald, Sept. 3 Greensboro, Aug. 6

Golden Jubilee, Aug. 17

Beer Smock, Oct. 8

Hale, Sept. 15
Hale Haven, Sept. 3
Heath Cling, Sept. 5
May Flower, July 22
Mikada, July 27
Rochester, Aug. 21
South Haven, Sept. 2
Summercrest, Sept. 12
Valiant, Aug. 30
Vedette, Aug. 25
Veteran, Sept. 5
Yellow St. John, Aug. 28

THE 3 "V" PEACH GROUP NEW CANADIAN PEACH INTRODUCTION

Vedette, Aug. 25 Valiant, Aug. 30 Veteran, Sept. 5

	Each
All 3 (one of each) in XXX size for only	. \$4.95
All 3 (one of each) in XX size for only	. 4.45
All 3 (one of each) in X size for only	. 3.50



Grape Vines

For Fall or Spring Planting

SECTION "A"

Each Dozen
\$.35 \$3.25
Catawba, red, Oct. 15
ite, Oct. 5
'N "B"
Each Dozen
\$.65 \$6.90
Lindley, new red, Sept. 18
Moore's Diamond, white,
Sept. 25
Moore's Early, black, Sept. 20
Portland, white, Sept. 7
Salem, red, Oct. 5
Sheridan, new black, Oct. 15

Vergennes, red, Oct. 10 Worden, blue black, Sept. 25

Fredonia, best blue-black,

Lucile, new bright red, Sept. 20

Sept. 10

SECTION "C"	
Each	2 for
XXX Extra Large Selected\$1.65	\$3.00
Golden Muscat, new golden yellow, Oct. 15	
Concord Seedless, new seedless blue-black Oct. 7	

HOME PROFIT GRAPE GROUP

(See Plate Book)

Brighton, red, Sept. 20 Lindley, new red, Sept. 18	Fredonia, best blue-black, Sept. 10
	Portland, white, Sept. 7
	size for only

Sour Cherry Trees

For Fall or Spring Planting		
	Over	Over
	six	12
Each	each	each
X , $2\frac{1}{2}$ to 3 ft., Medium Size\$2.25	\$2.10	\$1.95
XX, 3 to 3½ ft., Regular Standard 2.50	2.35	2.15
XXX, 3½ to 5 ft., Extra Large Selected 2.75	2.55	2.40
Early Richmond, June 18 Large Montmorency	y, June	: 30
English Morello, July 18 May Duke, June 15	i	

All sizes of Fruit Trees refer to height above roots.

Sweet Cherry Trees

KNOWN AS OXHEARTS

For Fall or Spring Planting

		Over six	Over 12
	Each	each	each
X, 2½ to 3½ ft., Medium Size	\$2.75	\$2.50	\$2.35
XX, 3½ to 5 ft., Regular Standard	3.25	2.95	2.80
XXX, 5 to 6 ft., Extra Large Selected	3.65	3.35	3.15
Black Tartarian, black, June 25 Windsor, d	ark red	l, July	25

Black Tartarian, black, June 25 Governor Wood, light, July 2 Napoleon Big, light, July 18 Schmidt's Big, black, July 12 Windsor, dark red, July 25 Yellow Spanish, light yellow, July 20

Standard Pear Trees

For Fall or Spring Planting

S	S—Summer	A-Aut	umn	WW	Tinter	
				Each	Over six each	Over 12 each
XX, 31/2	½ to 3½ ft., Me ½ to 4½ ft., Re ½ to 6 ft., Extra	gular Stan	ıdard	2.50	2.25	2.15
	a, Sept. 15		Flemish		, 1	. 17

Beurre d'Anjou, a, Oct. 15 Clapp's Favorite, s, Aug. 25 Duchess De Ang., a, Oct. 15 Flemish Beauty, a, Sept. 17 Kieffer, w, Oct. 28 Seckel, a, Sept. 25 Sheldon, a, Oct. 9

Dwarf Pear Trees

For Fall or Spring Planting

		Over	Over
		six	12
	Each	each	each
XXX, 3 to 4 ft., Extra Large Selected	\$2.95	\$2.75	\$2.60
A—Autumn			
Bartlett, a, Sept. 15 Duchess D	'Angoulen	ne, a, C	Oct. 15

RIPENING DATES

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

Plum and Prune Trees

For Fall or Sp	ring Planting	Over six	Over 12
	Each	each	each
X , $2\frac{1}{2}$ to $3\frac{1}{2}$ ft., Medium Siz	e \$2.45	\$2.25	\$2.15
XX, 3½ to 4½ ft., Regular Sta	ndard 2.85	2.65	2.50
XXX, $4\frac{1}{2}$ to $6\frac{1}{2}$ ft., Extra Large	Selected 3.25	3.00	2.85
Abundance, Aug. 18	Red June, Aug. 8		
Bradshaw, Aug. 23	Reine Claude, Sep	ot. 30	
Burbank, Aug. 25	Satsuma, Sept. 18	3	
Fellenburg, (Italian)—	Stanley—PRUNE	E, Sept	. 10
PRUNE, Sept. 20	Shropshire Damse	on, Sep	t. 19
German—PRUNE, Sept. 25	Wickson, Sept. 5		
Imperial Gage, Sept. 11	Yellow Egg, Sept.	13	

Raspberry Plants

ORDERS NOT ACCEPTED FOR LESS THAN ONE DOZEN PLANTS

SECTION "A"

STANDARD FIRST QUALITY—ONE YEAR PLANTS

Doz. 50 100 200 XXX Selected Size... .\$2.50 \$9.00 \$17.50 \$33.00

RED VARIETIES:

Lombard, Sept. 15

BLACK VARIETIES:

For Fall or Spring Planting

Chief, July 13 Cuthbert, July 17 Herbert, July 17 Latham, July 18

Newburgh, July 10 St. Regis, (Everbearing), July 14

For Spring Planting Only

Black Diamond, July 8 Cumberland, July 7 Gregg, July 15 Ohio, July 10 Plum Farmer, July 5

Taylor, July 16 (TWO YEAR TRANSPLANTS—SOLD OUT)

Note:—By nature Red Raspberries start producing new plants earlier in the season than Black Raspberries. As a result, at shipping time, the ONE YEAR Red Raspberry Plants are larger than Black Raspberry plants.

However, after transplanting, both red and black varieties quickly develop into husky bushes coming into bearing at about the same age.

SECTION "B" STANDARD FIRST QUALITY—ONE YEAR PLANTS

Doz. XXX Selected Size.... .\$2.75 \$10.75 \$19.00 \$35.00

Indian Summer, (for Fall or Spring Planting) new red everbearing, July 5, and Oct. 1 to frost (Developed by fruit experts at N.Y. State Experiment Station.)

Shuttleworth, (for Spring Planting Only) new black, July 1 Sodus, (for Fall or Spring Planting) new purple, July 15

(TWO YEAR TRANSPLANTS—SOLD OUT)

Blackberry Plants

ORDERS NOT ACCEPTED FOR LESS THAN SIX PLANTS

For Fall or Spring Planting

Doz. 50 100

XXX Select Size Only, One year plants....\$2.50 \$9.00 \$17.50

Blowers, July 25 Eldorado, July 16

Early Harvest, July 15 Lucretia Dewberry, July 20 Snyder, July 20

Boysenberries

ORDERS NOT ACCEPTED FOR LESS THAN SIX PLANTS

For Spring Planting Only

Doz. 50 100

XXX Select Size, One year plants......\$3.45 \$13.75 \$25.00

(Ripen about July 1)

Nectarines

For Spring Planting Only

Quince Trees

SOLD OUT For Fall or Spring Planting

Crab Apple Trees

For Fall or Spring Planting

Whitney No. 20, Aug. 30

Apricot Trees

For Spring Planting Only

RIPENING DATES

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

Rhubarb Roots

(Commonly called Wine Plant and Pie Plant)

For Fall or Spring Planting

Eaton's Peach Flavored

Myatt's Linneaus

Asparagus Roots

For Fall or Spring Planting

Per 25	Per 100
Conover's Colossal, (2 year old)	\$6.95
Barr's Mammoth, (2 year old)	6.95
Pedigreed Martha Washington, (2 year old) 2.45	7.95
(Noted for its Rust Resisting qualities)	

Horseradish Roots

For Fall or Spring Planting

Bohemian, Gold Medal variety......\$.25 \$2.00

Currants and Gooseberries

DO NOT, under any circumstances, take orders for Currants and Gooseberries in the following states, the sale of which is prohibited by State or Federal quarantine in these states: Connecticut, Maryland, Massachusetts, Rhode Island, Maine, Michigan, Minnesota, New Hampshire, Ohio, Pennsylvania, Vermont, Wisconsin, West Virginia, Virginia, North Carolina, New Jersey, Tennessee.

Also the sale of currants and gooseberries is not permitted in the following counties of New York State: Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Lewis, Oneida, Saratoga, St. Lawrence, Warren and Washington Counties also Adirondack and Catskill Parks.

Currant Bushes

For Fall or Spring Planting

V	arieties Each Dozen
X, Medium Size	\$.70 \$ 6.95
XXX, Extra Large Selected	
Cherry, red, July 1	White Grape, white, July 10
Fay's Prolific, red, July 5	Perfection, red, July 10

Gooseberry Bushes

For Fall or Spring Planting

	Each Doze	n
X, Large	\$.75 \$8.0	0
XXX, Extra Large Selected		0
Downing, pale green, July 8	Pearl, yellowish green, July 12	
Houghton, red, July 12	Red Jacket, red, July 8	

Strawberry Plants

Spring Planting Recommended

Selected Size, Strong, Well-rooted Plants

per 25 per 50 per 100

All June Bearing Varieties (See below).....\$1.50 \$2.50 \$4.65

EXTRA EARLY (Ripen about June 10th)

Bellmar Premier (Howard No. 17)

Blakemore Parson's Beauty

Beaver Senator Dunlap (Dr. Burrill)

MEDIUM EARLY (Ripen about June 17th)

Bouquet Dorset •
Big Joe Fairfax
Marshall Jumbo
Catskill Starbright

LATE (Ripen about June 25th)

Aroma William Belt Chesapeake
Gandy Brandywine

per 25 per 50 per 100

Everbearing Variety, Giant Mastodon \$2.25 \$3.75 \$6.95

(Ripens about June 15th)

THE "GARDEN FRESH" STRAWBERRY GROUP

TOP QUALITY STRAWBERRY PLANTS FOR YOUR CUSTOMERS

Many people have the mistaken idea that August is the best time to plant Strawberry Plants. The fact is, the only plants which could possibly be planted in August are either Old Plants which have borne one or more crops of Fruit, or Pot Plants. The first are not satisfactory and the second are impractical.

The plants we sell are field grown New Plants, and under normal growing conditions it is impossible to develop a rugged, heavy, fibrous-rooted new plant for August shipment. They are not fully developed until late September, and cannot be shipped earlier. Do not promise earlier delivery.

The original plant that produces these new plants is not allowed to produce Fruit. Thus, the surplus growing strength and vigor that would ordinarily be consumed in producing strawberries is transmitted by nature from the Mother plant to her offspring, resulting in producing vigorous, heavy-rooted, top quality plants, capable of bearing profitable crops of First Quality Berries. Only the plants that develop close to the Mother plant are used. Weak, inferior quality plants that grow at the end of the runners are not used in filling our orders.

RIPENING DATES

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

Every Customer Should Know About - - -

Our 7 Points of Superiority

- 1. PEDIGREED PARENTAGE—"As important in Nursery Stock as in breeding horses, cows, and dogs."
- 2. SHIELD-TYPE BUDDING—"A Tiny detail of immense importance."
- **3. INDIVIDUAL SPACING—**"Fewer Trees per acre insure big strong growth."
- **4. SCIENTIFIC** ROOT PRUNING—"Vigorous Growth and permanent satisfaction insurance."
- **5. CONTROLLED POLLINATION**—"Insures a full yield of fresh fruit year after year."
- **6. MOISTURE-CONTROL PACKING—**"Delivery in field—fresh condition."
- 7. INSPECTION BY THE FAMOUS AUTHORITY— DR. SHAW AND ASSOCIATES—"Assures True-To-Name Stock."

These 7 points of Superiority (fully explained in detail in your "7 Reasons Why" Booklet and the "Sales Manual for Fruit Demonstration Book")—sells your quality so well that price is put forever in the discard. And selling quality is so important that, if you should make the sale before telling your customer about our 7 Reasons of Superiority, then by all means explain each reason after the order is written and signed.

Here's the reason why; after you've left with your order, the purchaser may pick up a mail-order catalog or be solicited by a peddler of cheap, low-grade nursery stock. Your customer doesn't know anything about pedigreed stock or about all the other elements that go into producing what you have sold. Then your customer is left with an unanswered question in his mind—an unexplored or unexplained doubt. As a result, he may try to cancel; he may refuse to accept shipment; or he may talk to, and sour other prospects in your territory.

End every sale with a talk and explanation of the points on what makes quality, how much it means and how little the difference in price means between the highest quality and low-price, job-lot nursery stock.

RECOMMENDED DISTANCE FOR PLANTING AND NUMBER OF TREES AND PLANTS PER ACRE

Apples:

36 x 36 ft.— 33 Trees 40 x 40 ft.— 27 Trees

Apricots:

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees 24 x 24 ft.— 75 Trees

Blackberries:

3 x 7 ft.—2074 Bushes

Cherries-Sour:

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees

Cherries-Sweet:

24 x 24 ft.— 75 Trees 30 x 30 ft.— 48 Trees 36 x 36 ft.— 33 Trees

Currants:

4 x 6 ft.—1815 Bushes 5 x 5 ft.—1742 Bushes 4 x 7 ft.—1556 Bushes 4 x 8 ft.—1361 Bushes

Gooseberries:

3 x 6 ft.—1815 Bushes 4 x 5 ft.—1742 Bushes

Grapes (on trellis):

8 x 8 ft.— 680 Vines

Grapes (arbor):

6 x 6 ft.—1210 Vines

Peaches:

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees

Pears (standard):

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees 24 x 24 ft.— 75 Trees

Pears (dwarf):

10 x 10 ft.— 435 Trees 12 x 12 ft.— 302 Trees 15 x 15 ft.— 193 Trees

Plums:

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees 24 x 24 ft.— 75 Trees

Ouinces:

10 x 10 ft.— 435 Trees 12 x 12 ft.— 302 Trees 15 x 15 ft.— 193 Trees

Raspberries (red):

2 x 7 ft.—3111 Bushes 3 x 7 ft.—2074 Bushes

Raspberries (black):

3 x 7 ft.—2074 Bushes

Strawberries:

1 x 4 ft.—10,890 Plants

To estimate the number of plants required for an acre at any given distance, multiply the distance between the rows by the distance between the plants, which will give the number of square feet allotted to each plant, and divide the number of square feet in an acre (43,560) by this number. The quotient will be the number of plants required.

AGE AT WHICH DIFFERENT TREES USUALLY FRUIT

XXX Size Only

This varies greatly with different varieties. Such apples as "Yellow Transparent" and "Duchess of Oldenburg" often fruit the second year, while "Northern Spy" seldom fruit in less than ten years after transplanting, though it is one of the best apples and a prolific yielder when of bearing age. The average time after planting is, for

Apples 2 to 6 yrs. Blackberries 1 to 2 " Cherries 3 to 4 " Crab Apples 2 to 6 " Currants 1 to 2 " Dwarf Pears 2 "	Grapes 2 yrs. Plums 2 to 4 " Peaches 2 to 3 " Quinces 3 to 4 " Raspberries 1 to 2 " Std. Pears 3 to 4 "
Gooseberries1 to 2 "	

OUR CONVINCING, CONFIDENCE-BUILDING REPLACEMENT GUARANTEE MEANS WHAT IT SAYS

REPLACEMENT GUARANTEE

natanonononononononononono de nononononono

Seller agrees to replace FREE all nursery stock purchased in this order that fails to live the first year, except Evergreens, replacing these at one-half the original purchase price, provided purchaser has paid promptly as agreed in this order, and that the nursery stock was promptly and properly planted on arrival and properly cared for. Duplicate copy of your original order blank and remittance for Evergreen Replacements must accompany request for replacement.

IMPORTANT TREE ROSE REPLACEMENT NOTICE

Our Tree Roses are guaranteed to BLOOM THE FIRST SEASON after planting, or will be REPLACED FREE of extra charge. Winter loss due to improper winter protection does not entitle the customer to replacement. Producing blooms the first season is evidence that the Tree Rose was alive and healthy on delivery to the customer.

A sufficient quantity of our 1942 varieties have been produced to take care of normal replacements. These varieties are—Catolonia, J. Otto Thielow, Mrs. Pierre S. Du Pont, Mme. Jules Bouche and Robin Hood.

Our entire supply of the above are reserved for replacement and therefore cannot be offered for sale. Sell only the 5 new Patented Varieties listed on page 15 of this price list.

Special Suggestions

FILL OUT EACH ORDER COMPLETE HAVE PRICES AND VARIETIES RIGHT

WRITE NAMES
AND ADDRESSES PLAINLY
PUT DATE ON EVERY ORDER
BE SURE TO SHOW CUSTOMER'S
NEAREST FREIGHT OR EXPRESS
STATION

Sell Only Varieties and Sizes Listed

MAKE NO EXTRA CHARGE FOR BOXING OR PACKING.

It is not advisable to promise a customer a definite date of delivery. We always ship each order at proper time for planting in the Fall or Spring.

ALL QUOTATIONS in this Price List are for immediate acceptance, and subject to our being able to supply stock at shipping time without liability to us should injury befall the stock from frost, hail, fire or other causes beyond our control. We aim to keep our varieties true to name and will replace on proper proof, all that prove otherwise, or refund the purchase price, but we do not give any warranty, expressed or implied, and it is mutually agreed between the purchaser and ourselves that we shall not, at any time, be held responsible for a greater amount than the purchase price. Fall shipments are usually made during October and November, and Spring shipments March, April, May, according to locality, weather and other conditions, but departure or arrival is not guaranteed at any specified time or season.

NON-WARRANTY. The descriptions in this price list are accurate to the best of our knowledge and belief, but we give no warranty thereon, expressed or implied, and we will not be responsible in any manner for any errors or omissions. If any errors in the descriptions are found, we will be very grateful to our readers if they will kindly call our attention to same so they may be eliminated in our next edition.